



Premium MasterCard® cardholders will receive up to 20% off and one complimentary day on your next car rental

In its over 30-year history, Alamo has continued to serve family and leisure travelers with fun, friendly service and low-cost, high-value vehicles. Today, Alamo operates through a network of more than 1,200 locations throughout the United States, Canada, Europe, Latin America, and the Caribbean. And now, Alamo features timesaving Self-Service Kiosks at select U.S. locations.

Alamo operates through a network of more than 1,200 locations throughout the United States, Canada, Europe, Latin America and the Caribbean. Alamo features self-service kiosks that allow you to skip the counter and go choose your car.

Premium MasterCard® cardholders can take advantage of up to a 20% savings on retail rates and a complimentary day in the United States, Canada, Latin America, Caribbean and Asia Pacific (with a 5 day minimum and Saturday night required).

Cardholder redemption details

Book online at www.alamo.com/offer/mcpremium10 or call 1.800.462.5266*. Be sure to request I.D. Number 7015052 and Coupon Code AF4227SDU at time of reservation.



Terms and Conditions

1. Offer valid from January 1, 2010 through December 31, 2010.
2. For complimentary day offer, reserve a compact through full-size car in the United States, Canada, Latin America, Caribbean or Asia Pacific.
3. Valid for a rental of at least 5 days and Saturday night required.
4. One coupon per Alamo rental and void once redeemed.
5. Complimentary day is prorated against base rate for entire rental period, which does not include taxes (including VAT/GST), other governmentally-authorized or imposed surcharges, license recoupment/air tax recovery and concession recoupment fees, airport and airport facility fees, fuel, additional driver fee, one-way rental

charge, or optional items.

6. Discount applies to base rate only.
7. Discount varies by rental date, location and vehicle type. Taxes other governmentally-authorized or imposed surcharges (including GST), license and concession recoupment fees, airport and airport facility fees, fuel, additional driver fee, one-way rental charge and optional items (such as CDW up to US \$30 per day) are extra.
8. In the U.S. check your insurance and/or credit card for rental vehicle coverage.
9. Renter must meet standard age, driver and credit requirements.
10. Offers are subject to standard rental conditions.
11. Blackout dates may apply.
11. Not valid with any other discount or promotional rate.
12. Subject to availability and valid only at participating Alamo locations.
13. 24-Hour advance reservation required.
14. Complimentary Day offer not valid in Manhattan, N.Y.
15. Coupon VOID if bought, bartered or sold for cash.
16. *Call charges may apply and the cost may vary depending on supplier.
17. Offer valid only if purchased using your Premium MasterCard® card.



For more information, visit www.alamo.com.