



Premium MasterCard® cardholders can see Italy in your Ferrari with a police escort and return each evening to your own butler

Just imagine cruising around Tuscany in a Ferrari! Italy by Ferrari brings together the once-in-a-lifetime experience of days filled with scenic trips thru Tuscany and evenings spent in luxury hotels. The itinerary includes historic destinations such as Siena and the hill towns of Greve, Radda and San Gimignano. Endless vineyards bearing some of the world's finest grapes, towering cypress trees, olive groves rimming ancient abbeys, fields ablaze with crimson poppies in the springtime and golden sunflowers in autumn all seen from the vantage seat of a Ferrari. Fortune Magazine ranks this tour as one of the top 18 unique things to do in the world.

Imagine cruising along winding country roads on your own Ferrari, picture-postcard vistas greeting you around every curve of the Chianti hills. The freedom, camaraderie and sheer, laugh-out-loud fun of discovering Chianti by Ferrari will be an adventure you'll remember the rest of your life. This tour is ranked by Fortune magazine as number 12 of the top 18 unique things to do in the world.

Use your Premium MasterCard card to book a luxury 7-day, 7-night tour and you will receive your own complimentary police escort and receive an upgrade to stay at Capannelle winery with complimentary butler service.



Cardholder redemption details

For reservations, call 001.720.209.2017* from outside the United States, email info@italybyferrari.com or visit www.italybyferrari.com. Mention or enter promotion code MasterCard 01.

Terms and Conditions

1. Offer valid from January 1, 2010 through December 31, 2010.
2. Valid tour dates as published at www.italybyferrari.com are subject to availability, confirmation/cancellation due to geo political world events or lack of participants.
3. Changes to reservation dates are subject to availability and surcharge.
4. Italy by Ferrari cannot guarantee specific dates until trip date is confirmed
5. Standard gratuities of 18% are not included and will be billed at time of booking.
6. *Call charges may apply and the cost may vary depending on supplier.
7. This offer has no cash value and is non transferable once booked and confirmed
8. All other terms apply on our published pricing sheets available on our web site www.italybyferrari.com
9. Offer valid only if purchased using your Premium MasterCard card.

For more information, visit www.italybyferrari.com.